

Knockout.Economics by Kru P'Eve & Kru P'Da

IGCSE -Business studies

Business activity in terms of primary, secondary and tertiary sectors



- Executive summary IGCSE Business studies
- Series of exam questions each chapter
- Exam Strategies and exclusive tips to achieve A* from Knockout.Economics
- Exclusive Key Terms for IGCSE Business studies exam



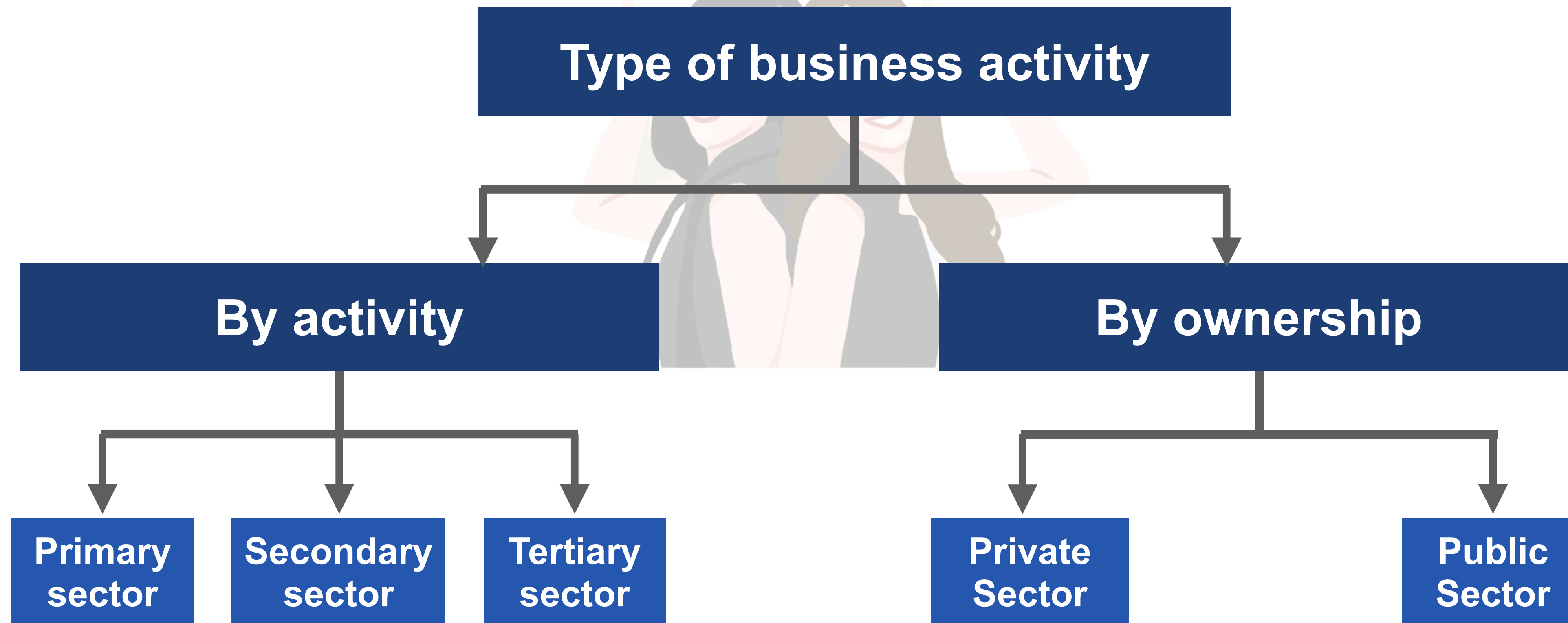
Overview

1. Economic activity
2. Basis of business classification, using examples to illustrate the classification
3. Reasons for the changing importance of business classification, e.g. in developed and developing economies

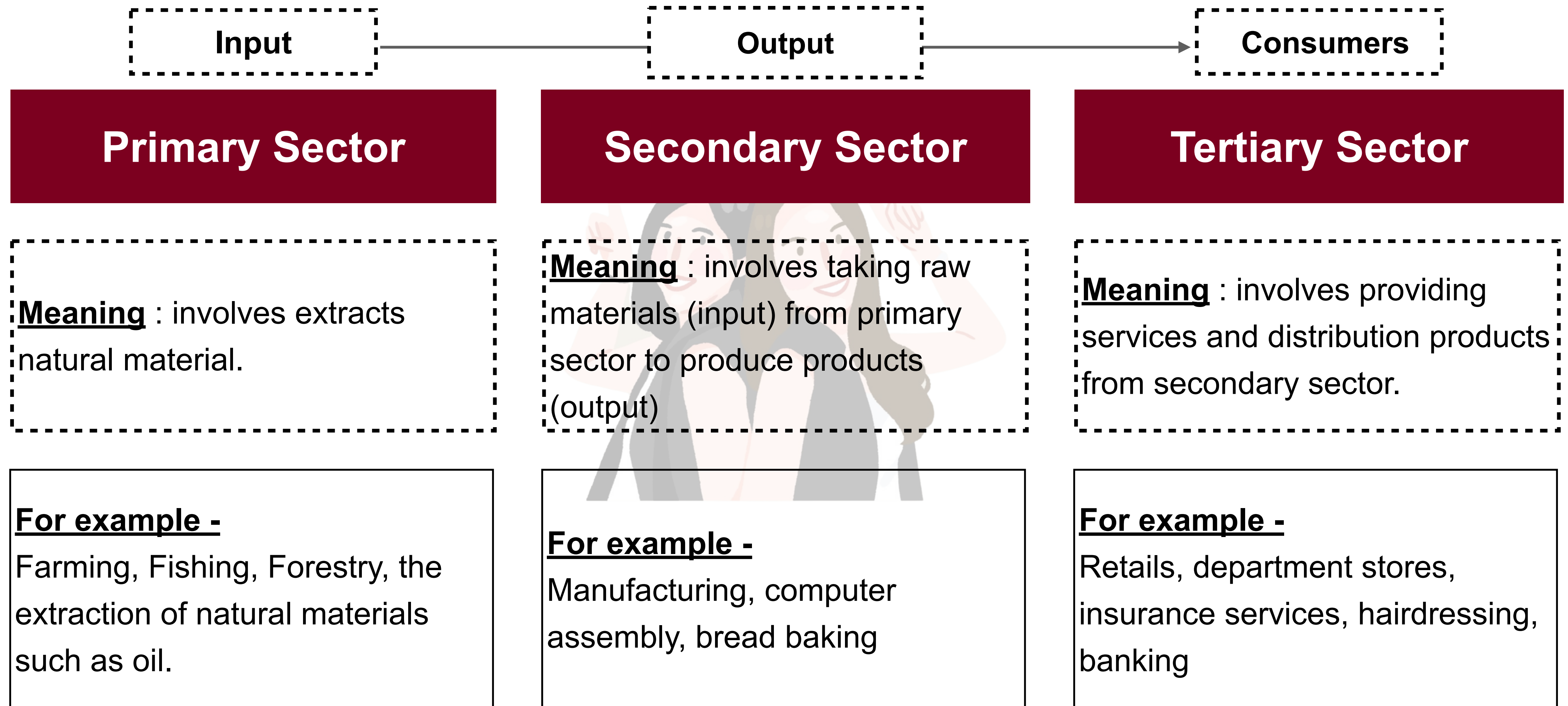


1. Economic activity

Economic activity : actions involve in production / distribution / consumption of goods and services at all levels of society.



2. Basis of business classification, using examples to illustrate the classification



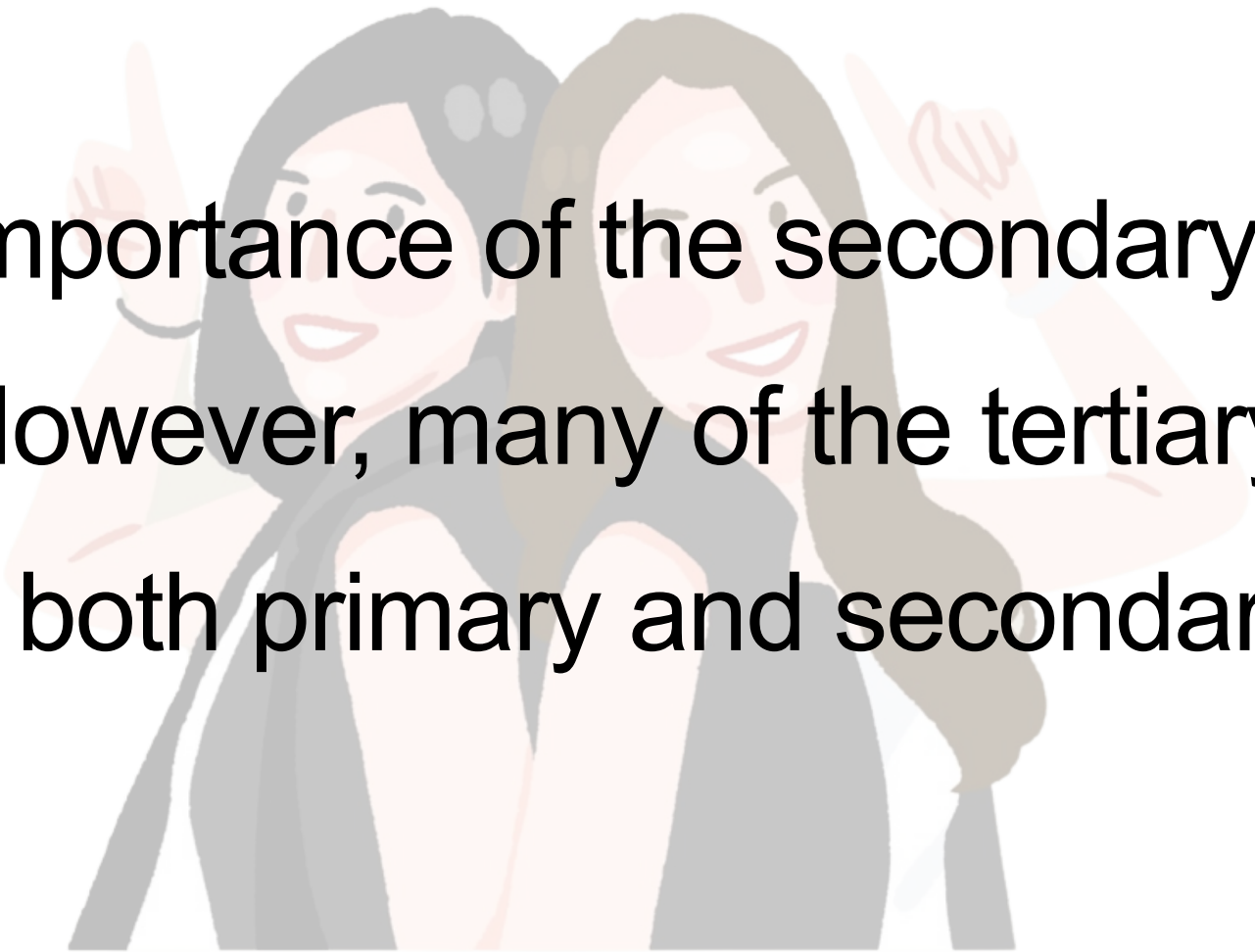
3. Reasons for the changing importance of business classification

De-industrialisation

: when there is a decrease in the importance of secondary sector in the countries.

For example -

In China and India, the relative importance of the secondary sector has risen since 1980s, compared to the primary sector. However, many of the tertiary sector industries are now expanding more significantly than both primary and secondary sectors.



3. Reasons for the changing importance of business classification

Reasons for changes in sectors :

1. Some resources in primary products become depleted. Eg. Oil, gas
2. Most developed countries are losing competitiveness in manufacturing to the newly industrialised countries eg. Vietnam.
3. As average income in developed countries is high, consumers tend to spend a higher proportion of their income on services eg. Spending on travel rather than manufactured goods which are produced from primary products.



Knockout Economics



Line :@ Knockout.Economics



FB Page : Knockout.Economics



IG : Knockout.Economics



Youtube : Knockout.Economics

Knockout.Economics by Kru P'Eve & Kru P'Da

IGCSE -Business studies

Classify business enterprises between private sector and public sector in a mixed economy 🔍

- Executive summary IGCSE Business studies
- Series of exam questions each chapter
- Exam Strategies and exclusive tips to achieve A* from Knockout.Economics
- Exclusive Key Terms for IGCSE Business studies exam



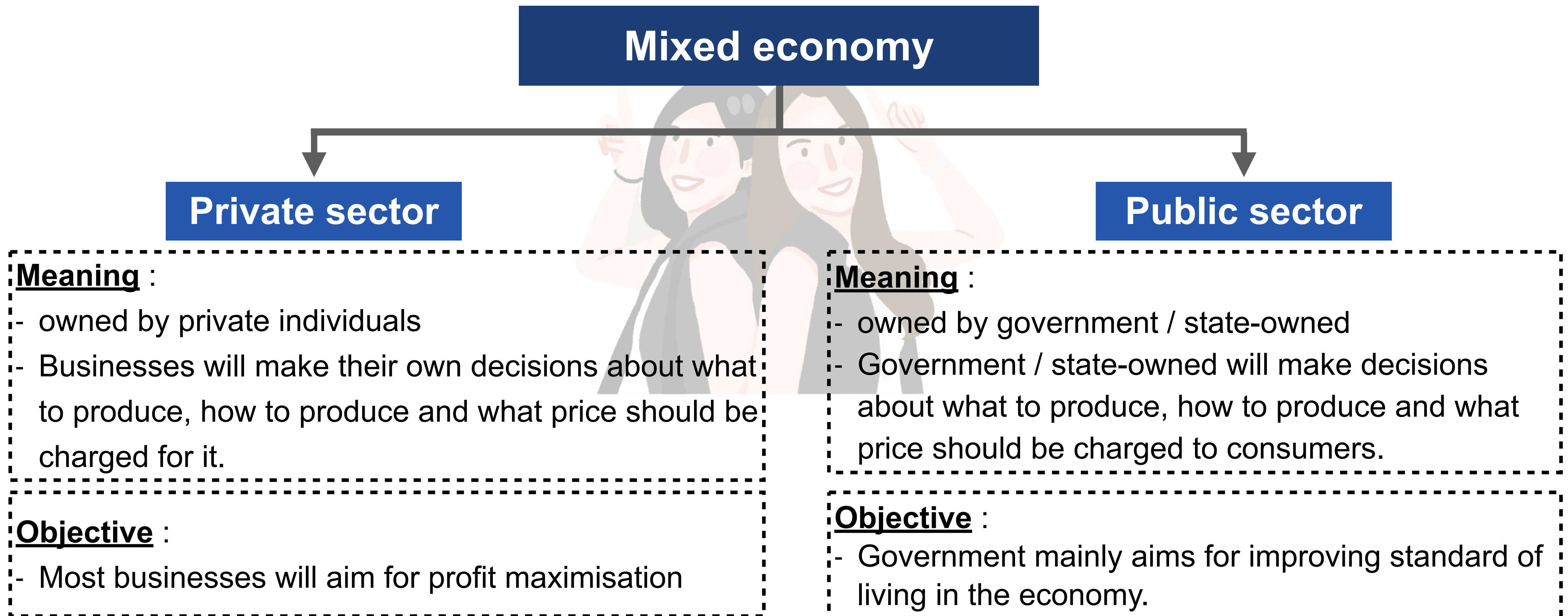
Overview

1. Classify business enterprises between private sector and public sector in a mixed economy



1. Classify business enterprises between private sector and public sector in a mixed economy

Mixed economy : private sector + public sectors in the economy



Knockout Economics



Line :@ Knockout.Economics



FB Page : Knockout.Economics



IG : Knockout.Economics



Youtube : Knockout.Economics

Knockout.Economics by Kru P'Eve & Kru P'Da

IGCSE -Business studies

Exercise : Classification of businesses 🔍

- Executive summary IGCSE Business studies
- Series of exam questions each chapter
- Exam Strategies and exclusive tips to achieve A* from Knockout.Economics
- Exclusive Key Terms for IGCSE Business studies exam



Exercise

1. The Government of country C plans to build a new airport. A Government spokesperson said: 'There will be **external costs**, but I think there will be more benefits for the local community. We have to support businesses such as **airlines** in the private sector'. Eja Air is one of the world's most profitable airlines. Eja Air has announced plans on its website that it will operate flights to and from country B in the future. Eja Air is a **public limited company**.

(a) What is meant by the 'private sector'? [2 marks]



Knockout Economics



Line :@ Knockout.Economics



FB Page : Knockout.Economics



IG : Knockout.Economics



Youtube : Knockout.Economics