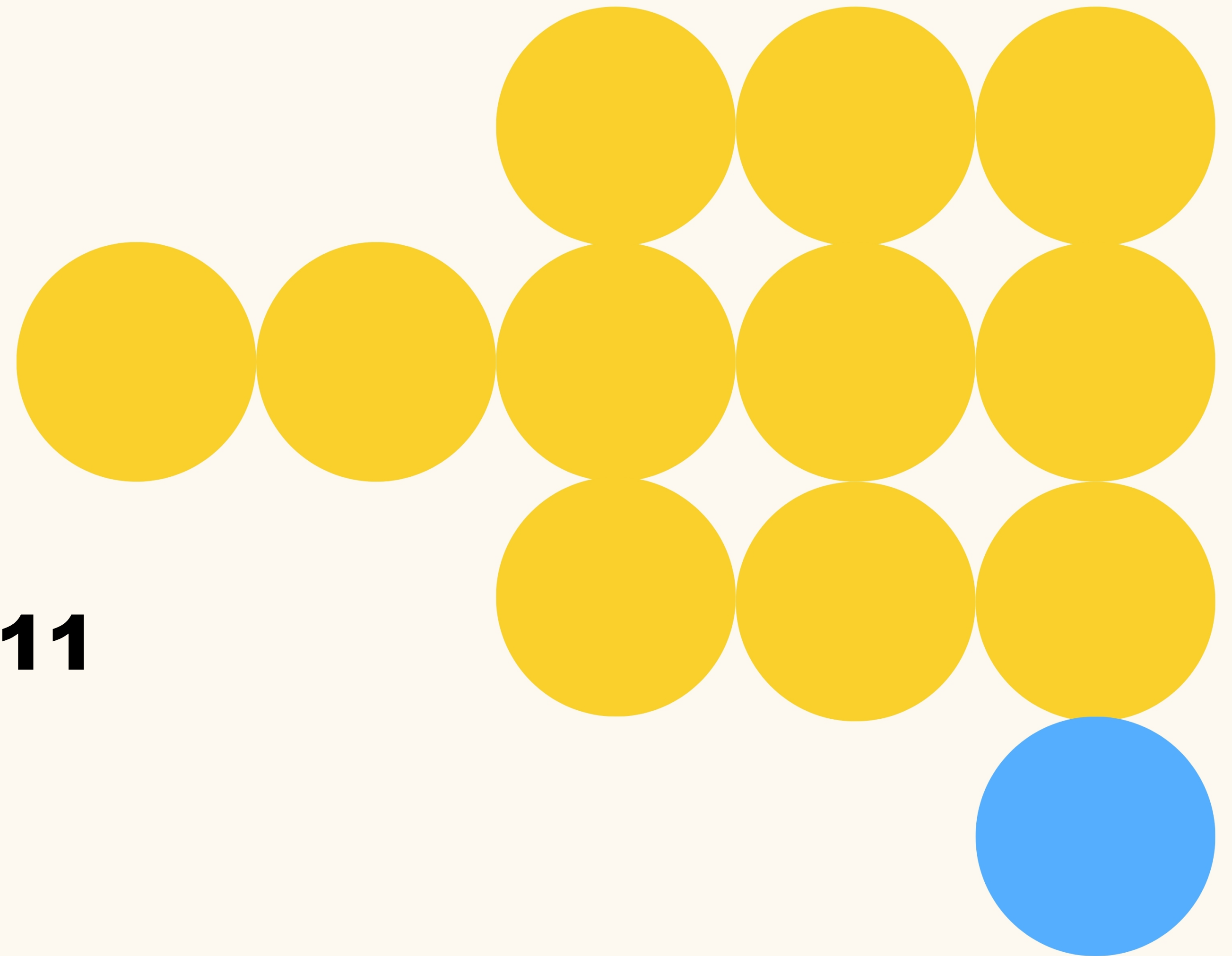


# Introduction

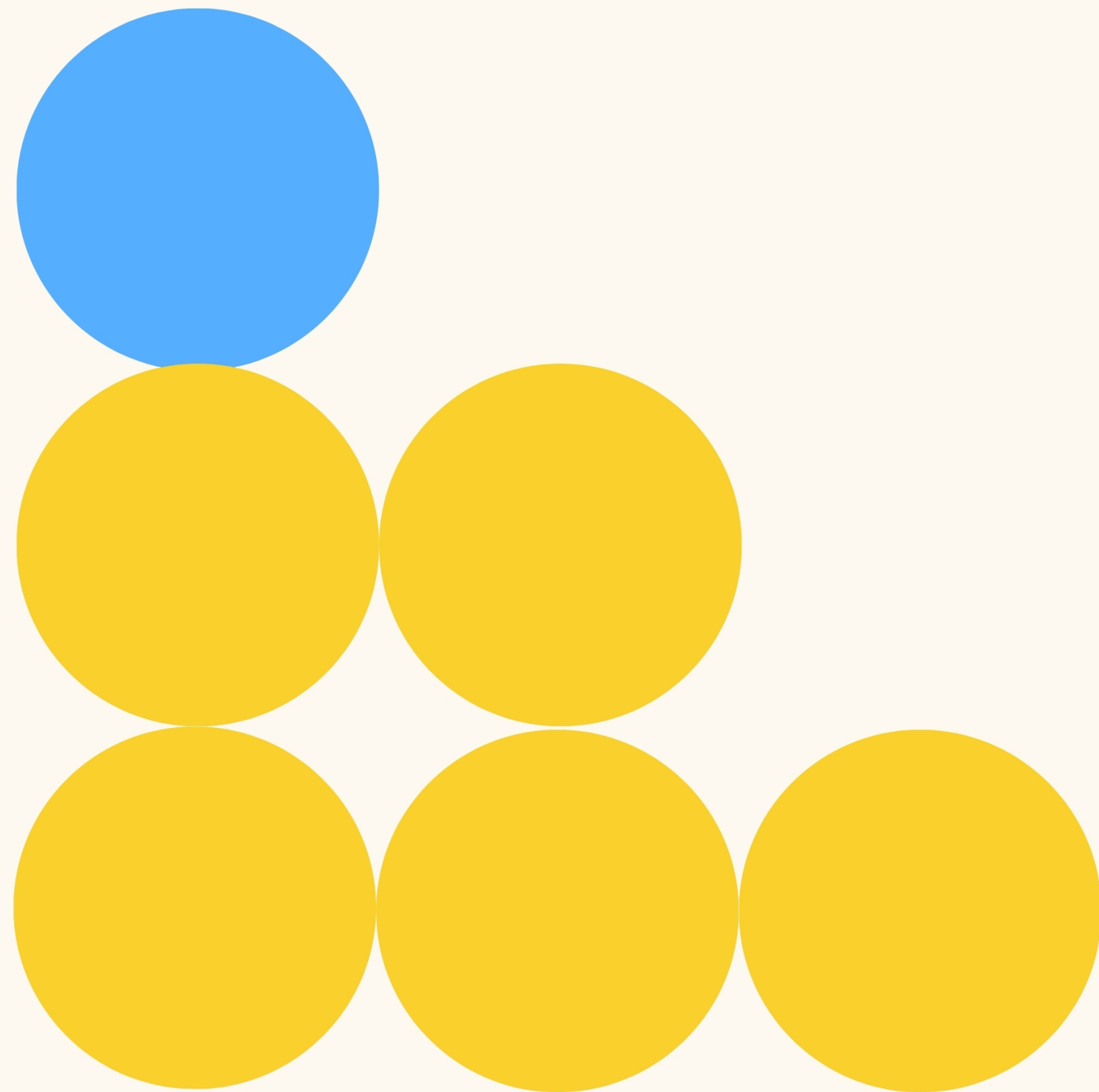
**Macroeconomics - year11**



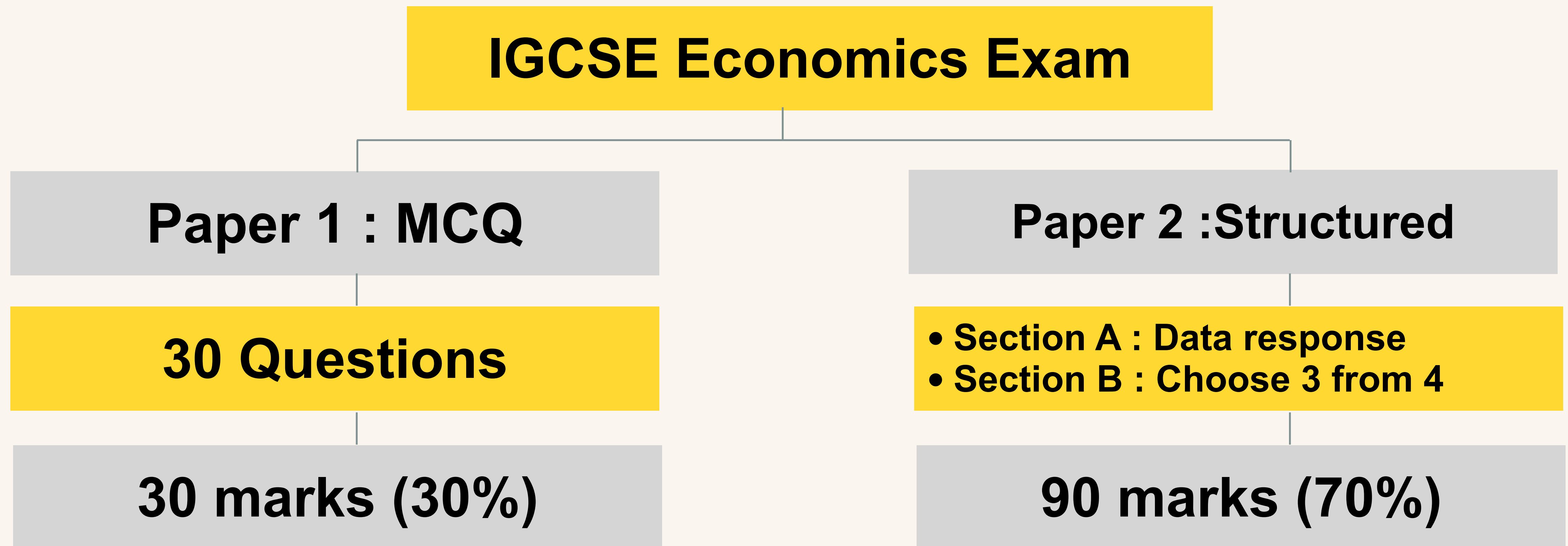
# Agenda

Drive growth of monthly sales volume of purchases

- Assessment Overview
- Assessment objectives  
Be the most desirable brand
- Command words
- Time management



# Assessment Overview



# Assessment objectives

## **AO1 : Knowledge & Understanding**

(Definition, formula, concept, theories)

## **AO2 : Analysis**

(Interpret data, explain causes and consequences, conclude the relationship)

## **AO3 : Evaluation**

(Justify answers, acknowledge the uncertainties of economic decisions' outcomes)

# Time management

## IGCSE Economics Exam

### Paper 1 : MCQ

**30 Questions (45 mins)**

**1.5 mins / Question**

### Paper 2 : Structured

- **Section A : Data response**  
(30 marks)  
**Total 45 mins**
- **Section B : Choose 3 from 4 questions** (20 marks/Question)  
-2/4/6/8 marks  
(30 mins/Question)

# The End

