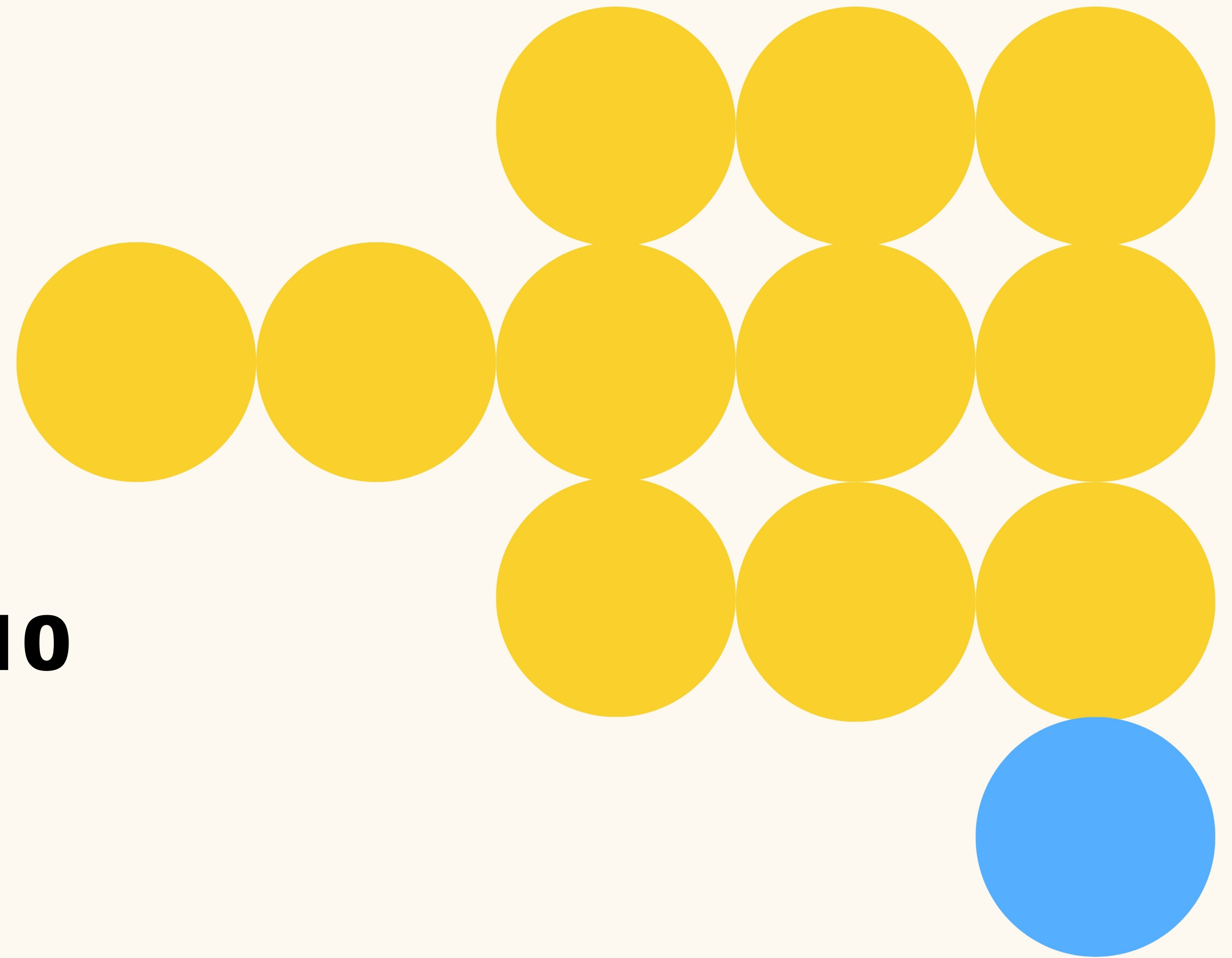


Introduction

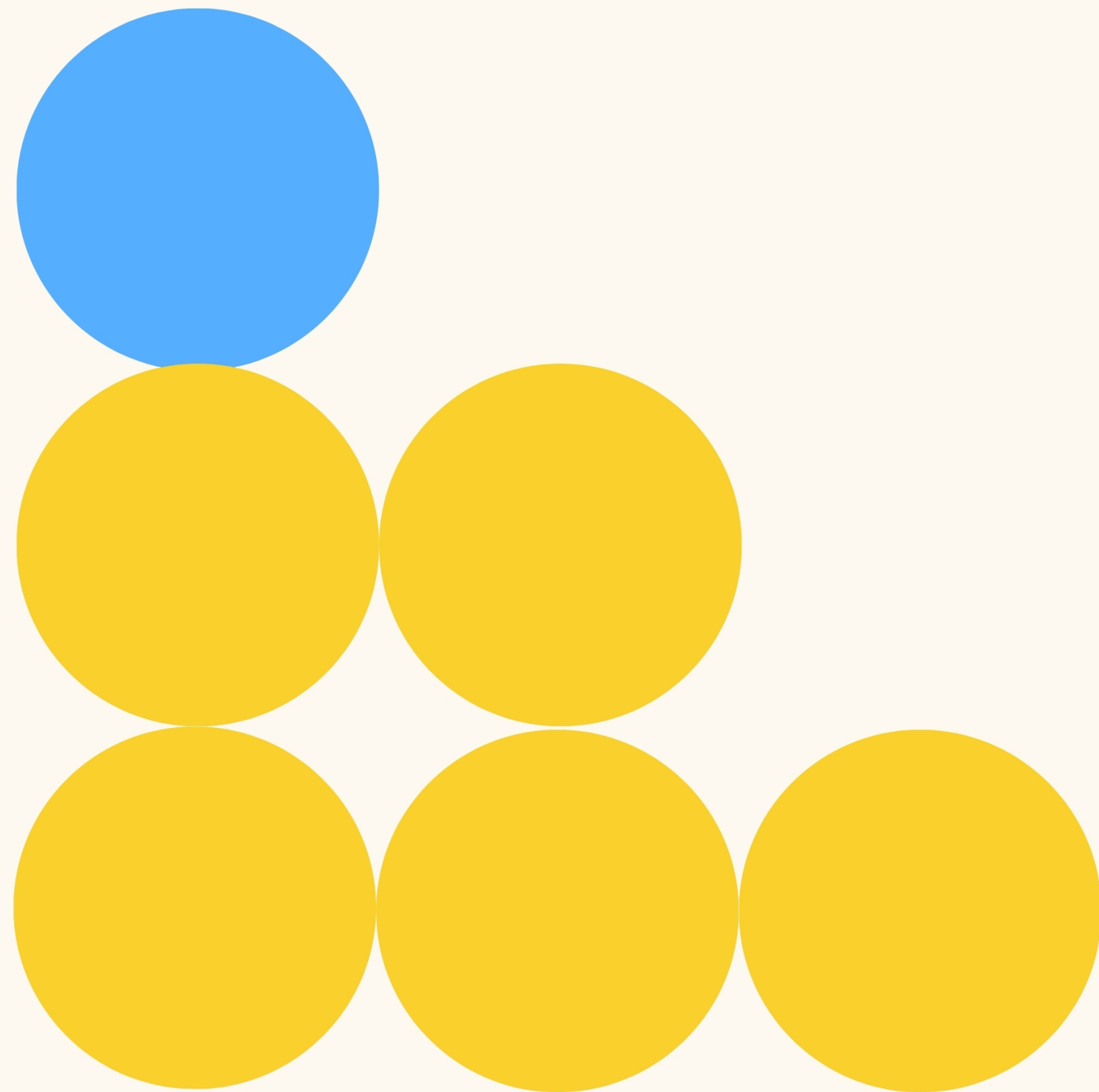
Microeconomics - year10



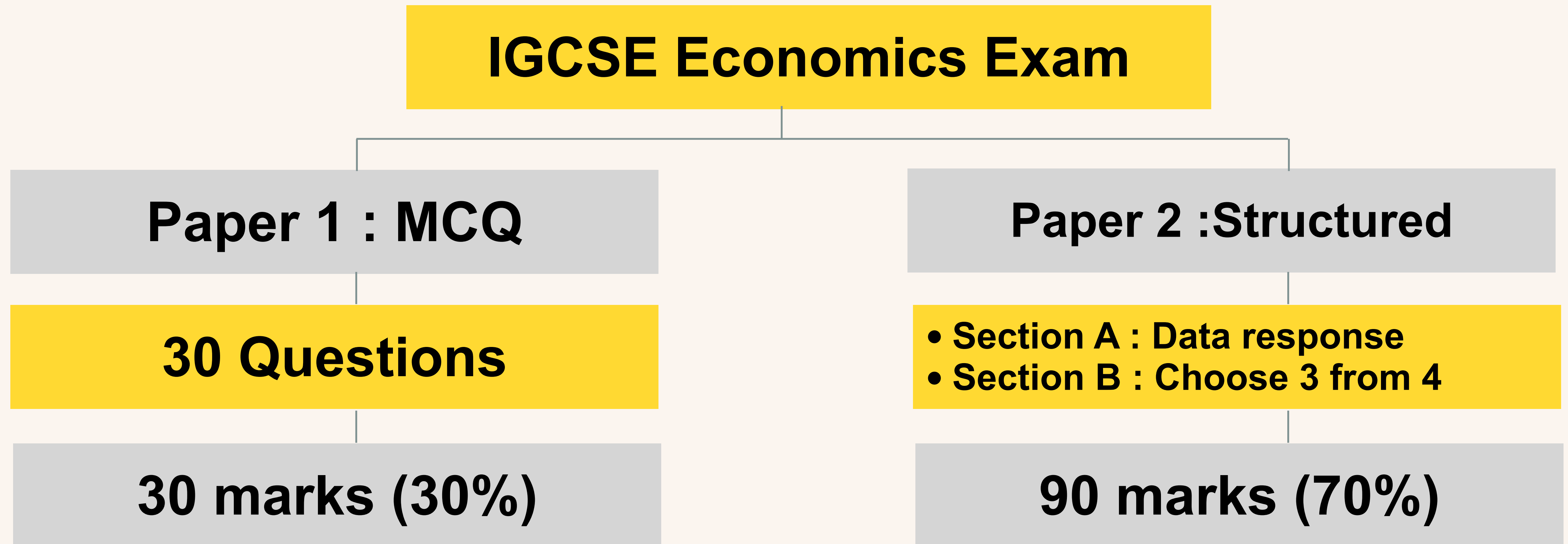
Agenda

Drive growth of monthly
sales volume of purchases

- Assessment Overview
- Assessment objectives
Be the most desirable brand
- Command words
- Time management



Assessment Overview



Assessment objectives

AO1 : Knowledge & Understanding

(Definition, formula, concept, theories)

AO2 : Analysis

(Interpret data, explain causes and consequences, conclude the relationship)

AO3 : Evaluation

(Justify answers, acknowledge the uncertainties of economic decisions')

Time management

IGCSE Economics Exam

Paper 1 : MCQ

30 Questions (45 mins)

1.5 mins / Question

Paper 2 : Structured

- **Section A : Data response**
(30 marks)
Total 45 mins
- **Section B : Choose 3 from 4 questions** (20 marks/Question)
-2/4/6/8 marks
(30 mins/Question)

The End

