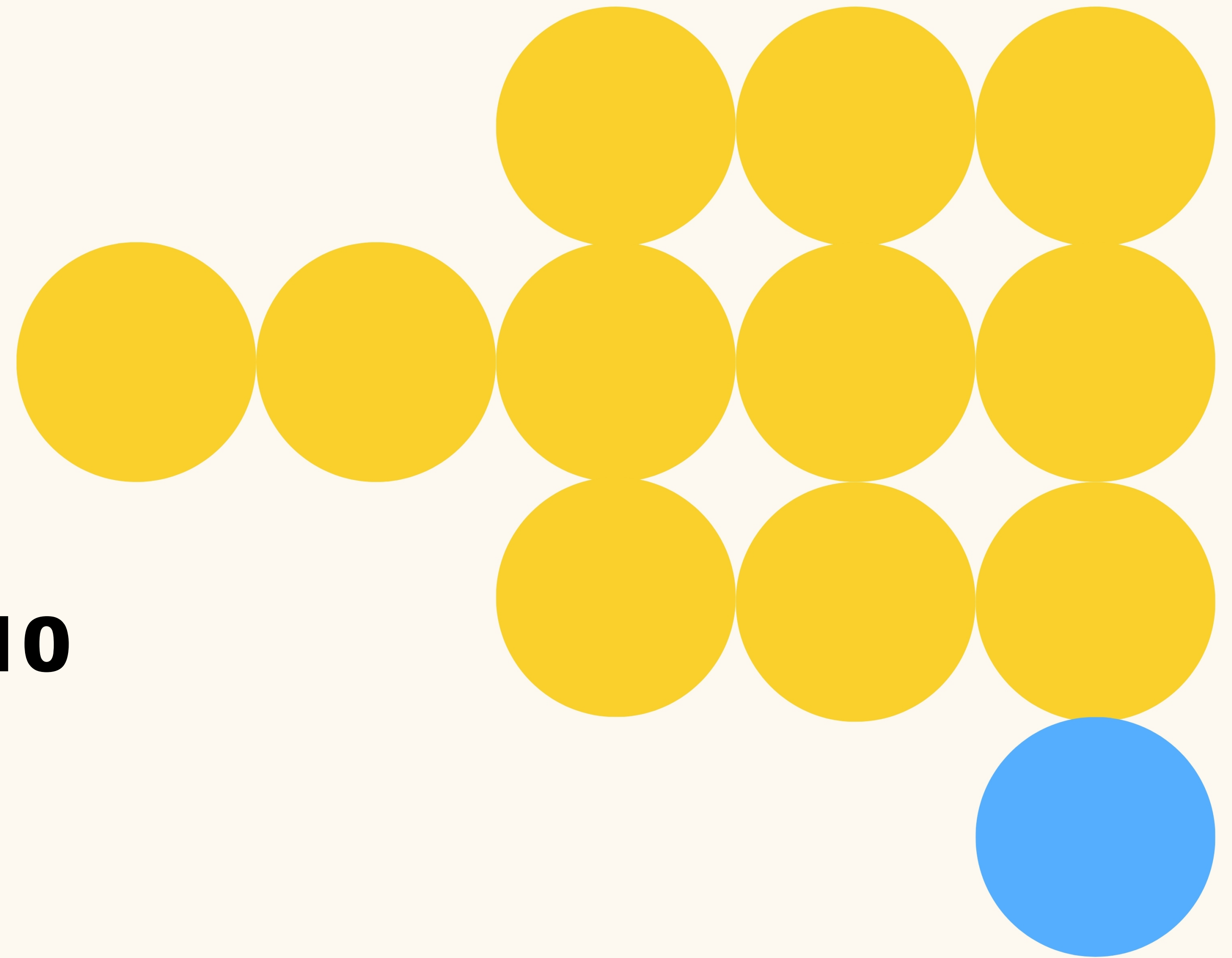


Demand

Microeconomics - year10



Agenda

Drive growth of monthly sales volume of purchases

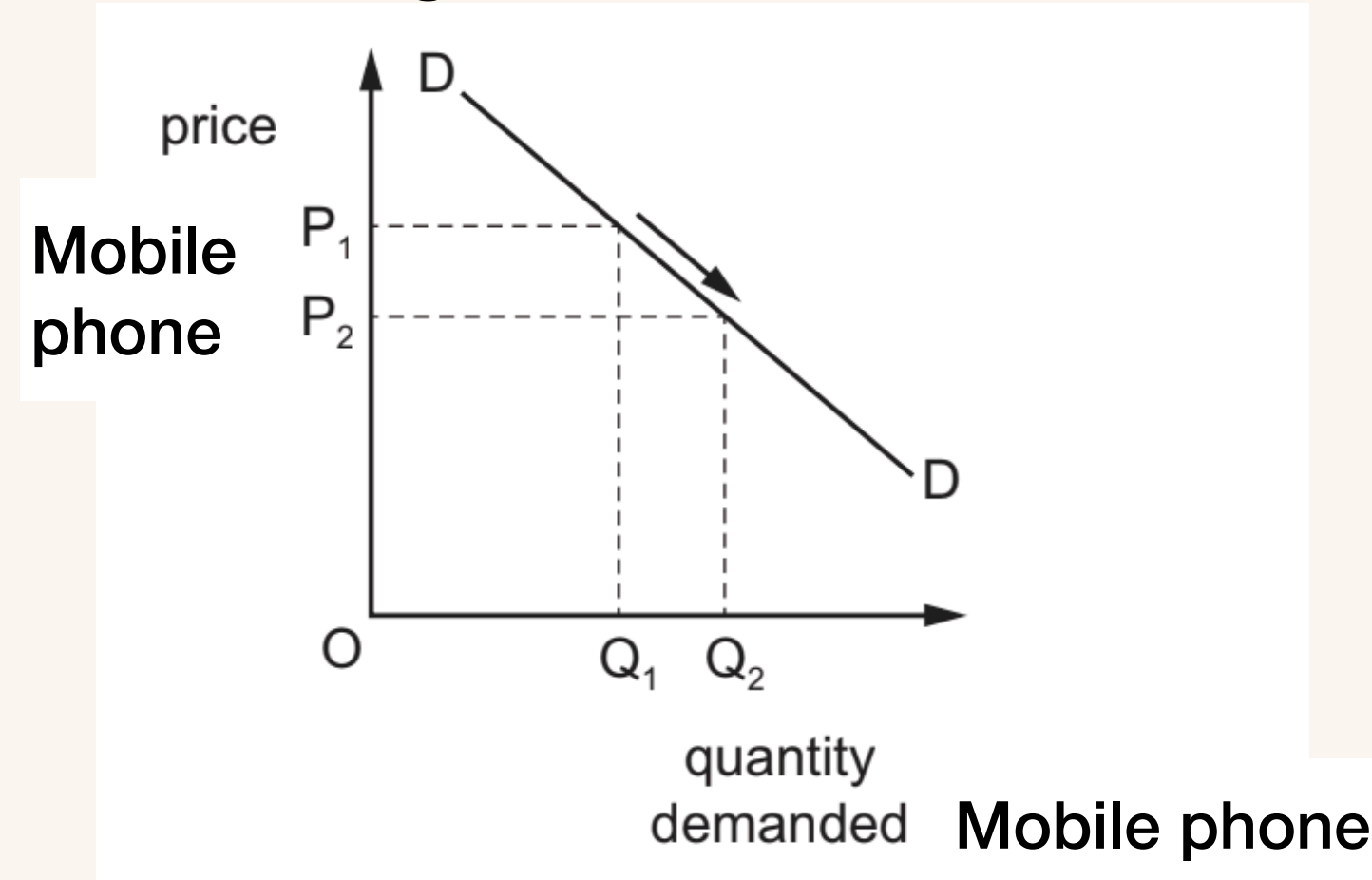
- Multiple choice
- Essay

Be the most desirable brand



Part1-Multiple choice

1. The diagram shows the effect of a decrease in price of mobile phone on the demand for a product.



What does the arrow on the diagram illustrate?

- A decrease in demand
- B contraction in demand
- C increase in demand
- D extension in demand

Part1-Multiple choice

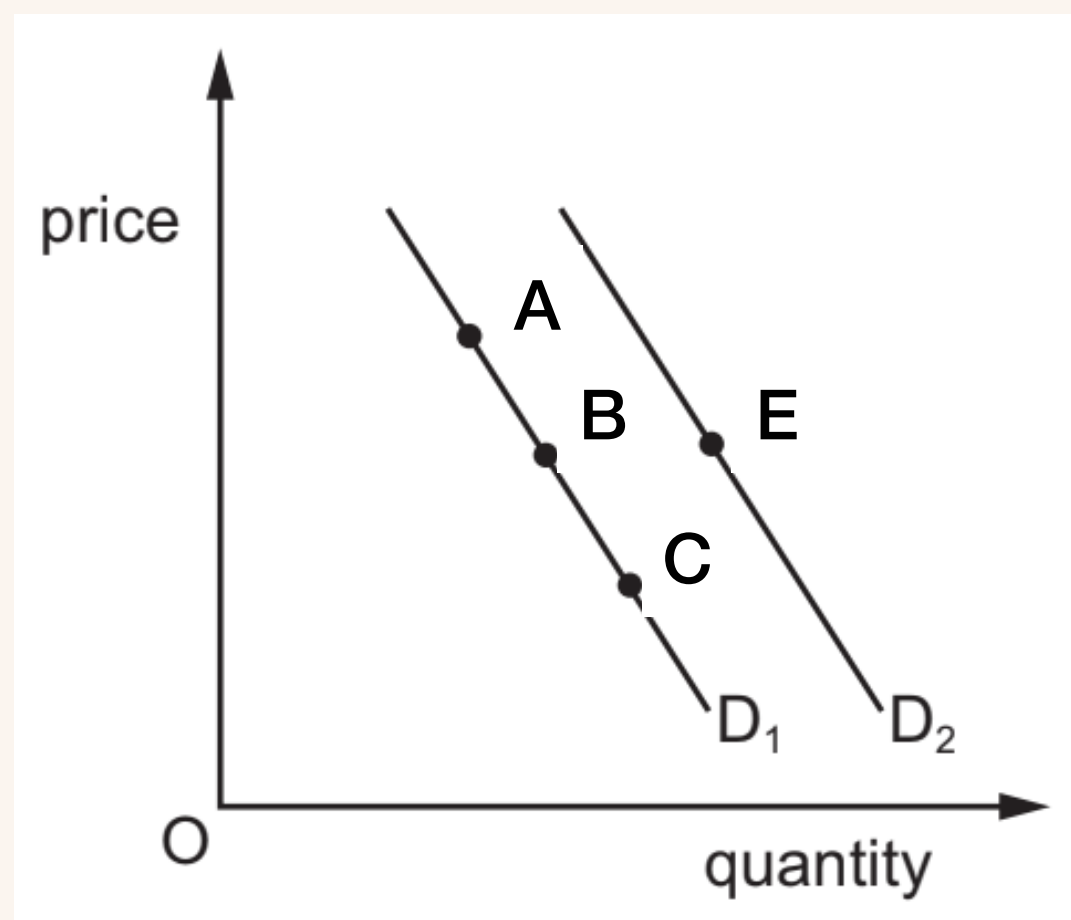
2. Apple is demanded in two countries ,Country A and Country B. The table shows the amount of apple demanded in these areas at different prices.What can be concluded from the table?

Price of apple (USD)	Quantity demand	
	CountryA	CountryB
5	100	20
10	80	15
15	60	10
20	40	5
25	20	0

- A. Consumers in country A are more willing and able than consumers in country B to buy apple.
- B. Consumers in country A are richer than consumers in country B.
- C. Consumers in country A want the good more than consumers in country B.
- D. There are more consumers living in country A than in country B.

Part1-Multiple choice

3.The diagram shows point on two demand curves. Which movement between points shows a contraction in demand?



Which movement between points shows a contraction in demand?

- A. A to B. B. B to E. C. C to E. D. C to A

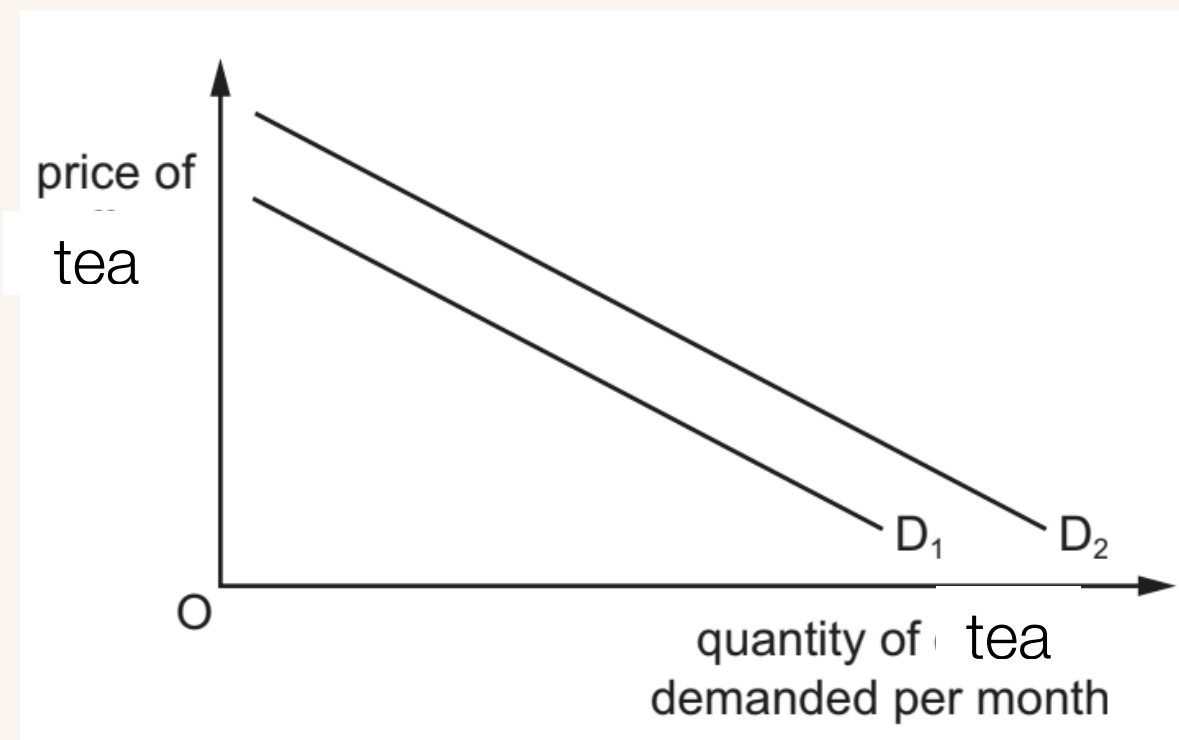
Part1-Multiple choice

4. What is not held constant when drawing a demand curve for a good or service?

- A. Tastes and preference
- B. The price of good
- C. The price of complementary goods
- D. Population

Part1-Multiple choice

5. The diagram shows a change in demand for tea. What would cause the demand for tea to change from D1 to D2?



- A. A good tea harvest
- B. A rise in the price of coffee
- C. A rise in the wage of tea workers
- D. A successful advertising campaign for coffee

Part2-Essay

1. Explain what determines the demand for holidays in Japan [6]
2. Discuss whether the demand for tea is likely to increase in the future.[8]
3. Discuss whether demand for subway is likely to increase in the future.[8]

The End

