

PERSONAL FINANCE

EP.10 ALTERNATIVES INVESTMENT



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AGENDA

- **WHAT ARE ALTERNATIVE INVESTMENTS?**
- **INTRODUCTION-CYPTOCURRENCY**
- **INTRODUCTION-REAL ESTATE**
- **INTRODUCTION- REAL ASSET**

WHAT ARE ALTERNATIVE INVESTMENTS?



Realestate



Real asset



Currency



Cyptocurrency

**Alternative
Investments**



Commodities
eg. Metals, Energy etc

An alternative investment is investing in any asset excluding stocks, bonds, and cash.

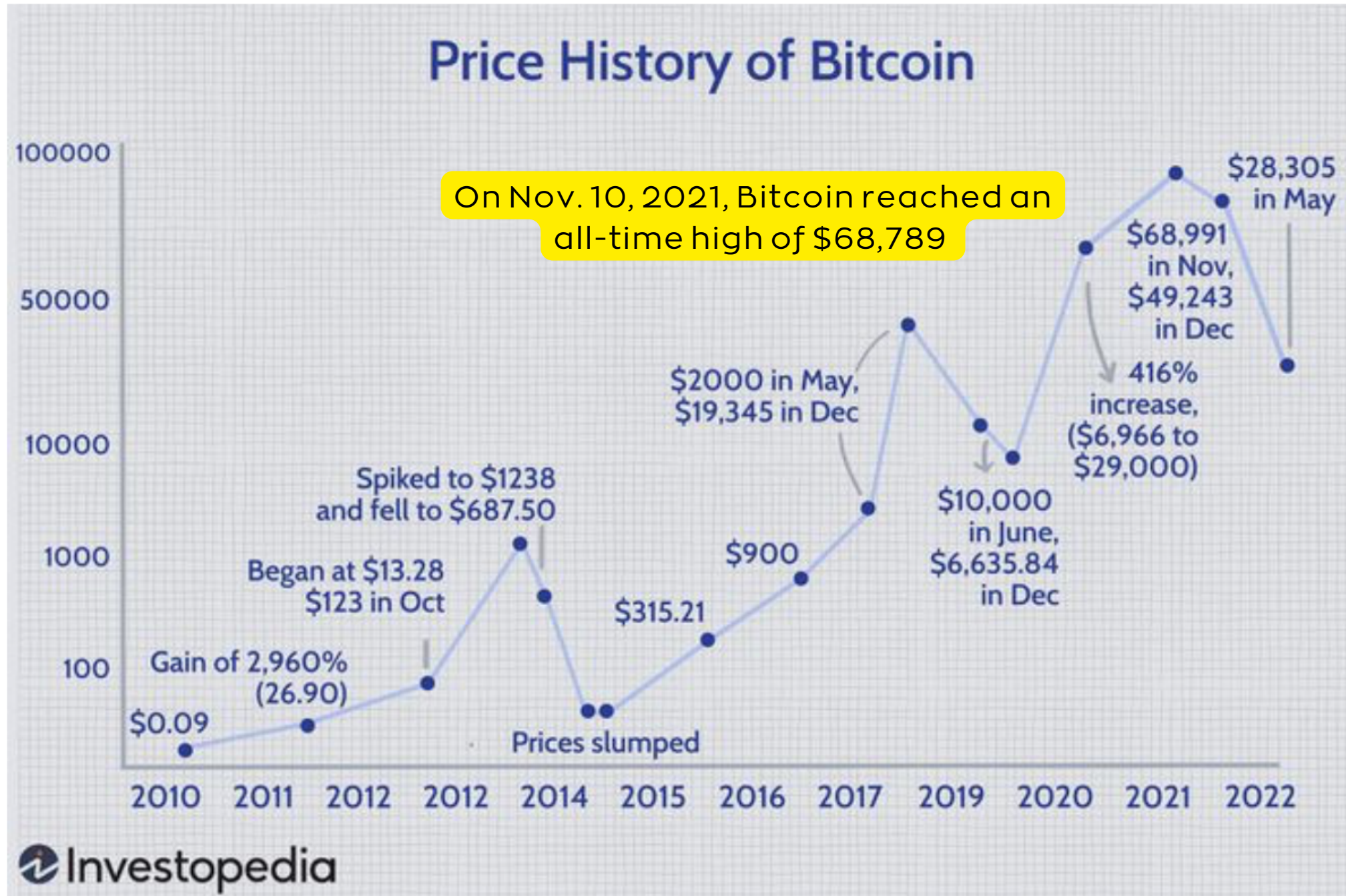
INTRODUCTION-CRYPTOCURRENCY



A **cryptocurrency** is a decentralized digital asset secured by cryptography.

A **digital payment system** doesn't require banks to verify transactions and it can be transferred on the peer-to-peer

INTRODUCTION-CYPTOCURRENCY



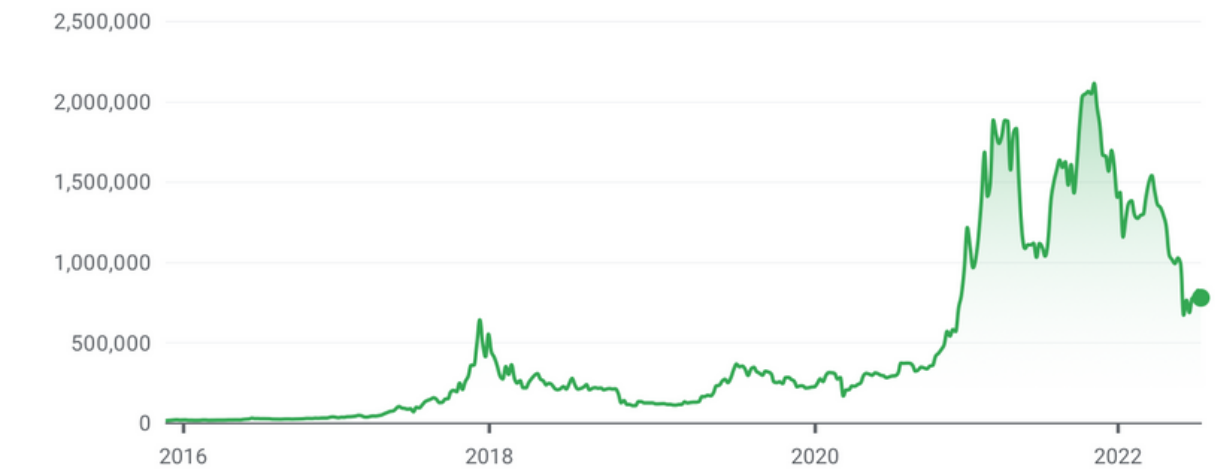
BTC / THB • CRYPTOCURRENCY

Bitcoin to Thai baht

775,833.15 ↑ 6,657.17% +764,351.53 MAX

26 Jul, 04:05:25 UTC · Disclaimer

1D 5D 1M 6M YTD 1Y 5Y MAX



Bitcoin is extremely volatile. it creates a significant financial risk.
Bitcoin is highly risky investment.

Reference: Investopedia/Google Finance

INTRODUCTION-CYPTOCURRENCY



Bitcoin (BTC)



Ethereum (ETH)



Tether (USDT)



Binance Coin (BNB)



USD Coin (USDC)



Dogecoin (DOGE)

INTRODUCTION-CRYPTOCURRENCY

# ▲	Name	Price	1h %	24h %	7d %	Market Cap ⓘ	Volume(24h) ⓘ	Circulating Supply ⓘ	Last 7 Days
1	Bitcoin BTC	\$21,119.93	▼0.00%	▼0.26%	▼9.58%	\$403,353,451,152	\$26,131,465,610 1,237,697 BTC	19,104,537 BTC	
2	Ethereum ETH	\$1,433.34	▲0.29%	▲0.07%	▼7.88%	\$174,110,274,406	\$16,706,063,548 11,678,570 ETH	121,713,832 ETH	
3	Tether USDT Buy	\$1.00	▼0.00%	▼0.00%	▲0.00%	\$65,846,763,856	\$44,713,101,729 44,712,771,612 USDT	65,846,277,709 USDT	
4	USD Coin USDC Buy	\$1.00	▲0.04%	▼0.01%	▲0.02%	\$55,112,522,296	\$6,693,740,328 6,692,961,917 USDC	55,106,113,296 USDC	
5	BNB BNB	\$252.59	▲0.26%	▲3.40%	▼5.53%	\$40,761,591,936	\$897,123,110 3,550,877 BNB	161,337,261 BNB	
6	Binance USD BUSD	\$0.9989	▼0.17%	▼0.05%	▲0.00%	\$17,749,130,548	\$5,024,128,034 5,027,597,201 BUSD	17,761,386,343 BUSD	
7	XRP XRP	\$0.3333	▲0.20%	▼0.65%	▼11.46%	\$16,092,886,258	\$997,817,549 2,997,448,311 XRP	48,343,101,197 XRP	
8	Cardano ADA	\$0.4618	▲0.14%	▼2.08%	▼12.05%	\$15,575,205,821	\$661,365,291 1,432,650,243 ADA	33,739,028,516 ADA	

Reference: coinmarketcap.com

FOR EXAMPLE, MR. BEAN WOULD LIKE TO BUY CONDOMINIUM FOR INVESTMENT 10 MB.

INTRODUCTION - REAL ESTATE



MR. BEAN



INVEST 10 MB.



CONDO-
THONGLOR

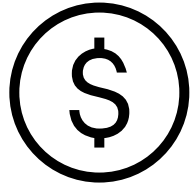
EXPECTED RETURN

- RENTAL FEE
- CAPITAL GAIN
(when selling asset)

INVESTMENT/ EXPENSE

- CONDO
- COMMON FEES
- MAINTENANCE COST
- TAX

KEY FACTORS THAT AFFECT TO RETURN



PRICE

- Price/Sqm.



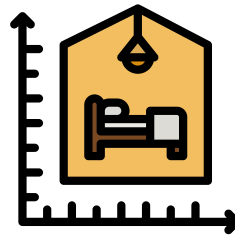
LOCATION

- Public transportation
- Department stores, office areas.



DEVELOPER

- Reliability
- Quality of projects



ROOM SIZE

- Suitable size for customers

INTRODUCTION - REAL ESTATE

FOR EXAMPLE, INVESTING IN LUXURY WATCHES


INTRODUCTION - REAL ASSETS



Reference: Facebook-Luxury projects

FOR EXAMPLE, INVESTING IN LUXURY WATCHES

INTRODUCTION - REAL ASSETS



LUXURY PROJECTS

PATEK PHILIPPE × TIFFANY & CO.
GENEVE

Nautilus
Ref. 5711/1A-018

+8,723.5%

฿1,700,000 (2021) → ฿150,000,000 (2022)

1 ปี ราคาเพิ่มขึ้น **148,300,000** บาท

Reference: Facebook-Luxury projects

FOR EXAMPLE, INVESTING IN LUXURY WATCHES

INTRODUCTION - REAL ASSETS



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FOR EXAMPLE, INVESTING IN LUXURY HANDBAGS

INTRODUCTION - REAL ASSETS



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